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AIU ONLINE LAUNCHES HEALTHCARE MANAGEMENT DEGREE PROGRAMS

***Online university expands degree options to prepare students for management positions
in rapidly growing healthcare field***

HOFFMAN ESTATES, IL – July 14, 2003 – Responding to a U.S. Department of Labor projection that there will be over 2.8 million new healthcare related jobs by 2008, American InterContinental University Online (AIU Online), one of the fastest growing universities in North America, today launched a new School of Healthcare Management including a Bachelor's in Business Administration (BBA) and a Master's in Business Administration (MBA) in Healthcare Management.

“This degree will appeal to individuals interested in the business side of the healthcare field as well as business professionals already in the industry looking to accelerate their careers to senior positions,” said Nick Fluge, President of Career Education Corporation's Online Education Group and Chief Operating Officer at AIU Online. “The rapid growth of jobs in this industry and the advances in healthcare technology make this a field with excellent career possibilities. The AIU Online School of Healthcare Management is designed to provide our students with workplace skill development and real world deliverables.”

With its superior, student-friendly technology, AIU Online's new BBA in Healthcare Management combines a core education in business with critical topics in healthcare management. Courses, which can be completed in just thirteen months for students with a completed associate's degree, include Healthcare Industry, Ethical and Legal Aspects of Healthcare and Healthcare Management. The University's BBA program is tailored to the healthcare industry and is relevant to individuals who are interested in hospital positions, medical practices, long-term care facilities, health insurance companies, nurses and pharmaceutical companies, among others.

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The new MBA in Healthcare Management can be completed in just 10 months and is tailored to the individual who is looking to prepare for aforementioned senior and managerial positions in the healthcare industry. The program offers classes such as Health Policy and Systems in Healthcare but also provides a more intense focus on Global Financial Management and Economics, Leadership and Ethics for Managers and Strategic Decision-Making and Management.

"We are definitely feeling the changes in the healthcare workforce. Through the associations we manage, we see transformation in the definition of membership and a shifting of traditional association boundaries. Those who are entering this industry and professionals seeking to advance their careers will benefit from a strong education tailored to the specific dynamics of the health care field," said Mary Beth Hepp, director of the healthcare business unit at Smith, Bucklin & Associates, Inc. "Health care associations are now engaging constituents from insurance, pharmaceuticals, reimbursement, patient care and CMS industries in their organizations. The successful health care professional will be prepared to meet the needs of a changing and growing industry."

AIU Online's Healthcare Management Program joins the University's degree offerings in Business Administration, Information Technology, Visual Communication, Education and Marketing. For more information on the BBA and MBA Healthcare Management launch, contact Michelle Harris, AIU Online Public Information Officer, at mediarelations@aiuonline.com.

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American InterContinental University is a wholly owned subsidiary of Career Education Corporation (Nasdaq: CECO), one of the largest providers of for-profit, postsecondary education. CEC operates 73 campuses in the U.S., Canada, France, the United Kingdom and the United Arab Emirates and has approximately 64,000 students. AIU Online is the web-based virtual campus of American InterContinental University, an international university with residential campuses located in Atlanta, GA; Los Angeles, CA; Ft. Lauderdale, FL; London, England; and Dubai, United Arab Emirates. American InterContinental University has been educating students for over 30 years and is regionally accredited by the Southern Association of Colleges and Schools.